# Hadis Bagheri Marboee

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**Gender:** Female **Date of birth:** 16/12/1999 **Nationality:** Iranian

## EDUCATION AND TRAINING

[ 12/02/2018 – 15/08/2022 ]

### Bachelor of graphic design

***Guilan University*** www.guilan.ac.ir

**City:** Rasht | **Country:** Iran | | **Level in EQF:** EQF level 6

[ 22/09/2014 – 15/07/2017 ]

### Diploma in graphic design

***15 Khordad Art School*** www.instagram.com/kardanesh15khordad

**City:** Rasht | **Country:** Iran | | **Level in EQF:** EQF level 3

[ 08/06/2021 – 12/08/2023 ]

### Graphic design comprehensive course

***Mr. Farhad Fozouni - StudioTehran*** https://www.instagram.com/farhad_fozouni/?hl=en

**City:** Tehran | **Country:** Iran | | **Level in EQF:** EQF level 5

[ 03/01/2023 – 30/01/2023 ]

### Creativity course

***With Mr.Mohammadreza Faghihi*** Mrfaghihi.com

**City:** Tehran | **Country:** Iran | | **Level in EQF:** EQF level 5

[ 18/11/2021 – 03/09/2022 ]

### UI/UX course

***With Ms. Ladam Mirbod*** https://www.linkedin.com/in/ladan-mirbod-a3a09763/?originalSubdomain=ir

**City:** Rasht | **Country:** Iran | | **Level in EQF:** EQF level 5

[ 02/06/2018 – 04/07/2019 ]

### Illustration and motion graphic courses

***Zima art house*** Zimaarthouse.com

**City:** Tehran | **Country:** Iran | | **Level in EQF:** EQF level 5

## DIGITAL SKILLS

**My Digital Skills**

Microsoft Office | Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe AfterEffects, Adobe XD) | figma | Adobe premier

## WORK EXPERIENCE

[ 15/09/2022 – Current ]

### Art director

***Simorq Tejarat (fintech company)***

**City:** Tehran | **Country:** Iran | **Business or sector:** Transportation and storage

- I have been in charge of Tejarat Bank's branding design projects, managing the visual identities of the bank's Openbanking platform. Additionally, I created the visual and verbal identity for Bajet, a neo-banking application, from A to Z and managed advertising campaigns, including billboards, etc
- worked together with interdisciplinary groups to guarantee the creation of powerful brand imagery.
- developed the SimorqTejarat company's visual identity.
- created the visual identity for the bank's websites promoting its tourist cards.

[ 18/07/2020 – 06/09/2022 ]

### Sr. Graphic designer

***Taskna (home service company)***

**City:** Dallas | **Country:** United States

- As a senior graphic designer at Taskna, I contribute by developing the brand's visual identity and strategy
- Applying my skills to produce eye-catching images for a range of projects

[ 14/10/2020 – 10/05/2022 ] **Sr. Graphic designer**

***Fixtman (home service company)***

**City:** Dallas | **Country:** United States

- occupy a senior role within Fixtman's design team, actively participating in the development of the company's visual identity and eye-catching marketing collateral.
- Conducting marketing campaigns

[ 10/03/2020 – 30/04/2021 ] **Social media visual content creator**

***Delcarino holding***

**City:** Tehran | **Country:** Iran

- To increase brand awareness and draw in the target audience, create captivating visual content for social media platforms.
- Advertising photography at the companies atelier both as a model and photograph

[ 15/12/2019 – 20/02/2020 ] **Graphic designer**

***Click Advertising Agency***

**City:** Tehran | **Country:** Iran

- Provide aesthetically appealing designs for print and digital brochures, ads, and promotional materials.

[ 03/07/2019 – 02/10/2019 ] **Jr. Graphic designer**

***Mazin Advertising Agency***

**City:** Tehran | **Country:** Iran

- Assist senior designers or art directors in executing design projects, including logos, posters, brochures, social media contents, and advertisements.

[ 01/01/2016 – Current ] **Freelance graphic designer**

***Clients***

**City:** Tehran, etc | **Country:** Iran

- Design logos, brochures, websites, packaging, and other visual assets based on client briefs
- Design graphics for social media, ads, or email campaigns
- Produce web-optimized visuals for e-commerce stores, landing pages, or blogs

## PROJECTS

[ 08/12/2022 – 15/01/2023 ] **Experimental and Interactive Installation - Exhibition**

**Odyssey of the Zir Space**

Through this project, I would be able to demonstrate my visual communication skills and conceptual thinking capabilities. As a result of this assignment, I can capture a snapshot of my artistic identity and the path I envision for my future. I can also express my aspirations and creative questions beyond technical prowess

In this installation, the poster, which is one of the important platforms in graphic design, is placed as a space in such a way that the graphic elements and forms come out of the state of being only two-dimensional and limited to a frame, become massed and dimensioned and in They are dispersed or suspended in space so that now they can be touched or moved and even changed. This program exposes visitors to these volumes,

shapes, and materials, providing them with the opportunity to alter this arrangement and these elements in their own way. In the process of these interactions, cadres are formed that die in the moment and are at their most alive at the moment.

## HONOURS AND AWARDS

[ 2016 ] **Scientific Practical Graphic Design Olympiad**

Secured the second position in the province and fourth in Iran during the Scientific Practical Graphic Design Olympiad, showcasing outstanding skills and knowledge in the field

## LANGUAGE SKILLS

**Mother tongue(s):** Persian

**Other language(s):**

**English**

**LISTENING** C1 **READING** B2 **WRITING** B2

**SPOKEN PRODUCTION** C1 **SPOKEN INTERACTION** C1

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*